**VisitBelfast.com – Partner Website Listing**

As a partner of Visit Belfast, we will create a profile page on our website at visitbelfast.com. This page is used to showcase your property or product to visitors. Here’s an example: <https://visitbelfast.com/see-do/partners/belfast-zoological-gardens>

**What do you need to do?**

Fill in pages 1-9 and return the form to [Marthamccabe@visitbelfast.com](mailto:Marthamccabe@visitbelfast.com) or [emmasharples@visitbelfast.com](mailto:emmasharples@visitbelfast.com) along with up to 10 high resolution JPEG photographs of your product which are at least 1920 pixels width by 1080 pixels height. Images which are smaller than this will not be accepted. **Please do not include text overlays or logos on these product photographs.** You must own the images submitted to Visit Belfast.

You can also send us your product logo to be displayed on your profile page. This needs to be either a JPEG or PNG and at least 500 pixels by 500 pixels.

We process your personal data in accordance with our Privacy Policy. For more information, go to visitbelfast.com/privacy policy.

**Your Details**

Please provide contact details of the best person for us to contact if we need more information about your product for our digital platforms. **These details will not appear online** – they are purely for our records.

|  |  |
| --- | --- |
| **Name of main contact** |  |
| **Email of main contact** |  |
| **Phone number of main contact** |  |

**Basic Product Information (These details *will* appear online. Please advise if you do not have a business address)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of property/product** |  | | |
| **Address (including town/city and postcode)** |  | | |
| **Telephone number** |  | | |
| **Email address** |  | | |
| **Website** |  | | |
| **Booking link (if applicable)** |  | | |
| **Facebook page** |  | | |
| **Twitter page** |  | | |
| **Instagram page** |  | | |
| **YouTube page** |  | | |
| **Trip Advisor Link** |  | | |
| **Do you give permission for Trip Advisor reviews to be displayed on your profile?** | YES | NO | N/A |

**Product Category** (please highlight)

|  |  |  |  |
| --- | --- | --- | --- |
| **Main Category  (please select ONE only)** | **Sub-categories** | **Facilities/Options**  **(if applicable)** | **Star Rating**  **(if applicable)** |
| Accommodation | *Please select* ***ONE*** *only:*  Bed and Breakfast  Camping and Caravans  Guest Accommodation  Guest House  Hostel  Hotel  Self-catering  University Campus Accommodation | *Please highlight any that apply:*  Accessible/Wheelchair Friendly Rooms  Air Conditioning  Babysitting Services  Bar On Site  Bar Serves Food  Business/Meeting Facilities  Car Parking  Children’s Play Area  Coach Parking  Cots Available  Family Rooms Available  Free Car Parking  Free Wi-Fi  Garden  Golf Course Nearby  Gym  Hairdryer  Ironing Facilities  Laundry Facilities  Lift/Elevator  Pet Friendly  Private Dining Space Available  Restaurant On Site  Room Service Available  Spa  Swimming Pool  Tea/Coffee Making Facilities  TV | *Please indicate your accommodation star rating:*  Unclassified  1 star  2 star  3 star  4 star  5 star |
| Activities | *Please select* ***ONE*** *only:*  Adventure & Outdoor  Cycling & Walking  Golf  Greyhound Racing  Horse Racing  Leisure and Activity Centre  Spectator Sport  Tracing Your Family Tree |  |  |
| Arts and Entertainment | *Please select* ***ONE*** *only:*  Art Gallery  Cinema  Irish Language Cultural Centre  Music & Dance  Orchestra & Choir  Performing & Visual Art  Theatre & Concert Venue |  |  |
| Attractions | Family Attraction  Food & Drink Attraction  Historic Attraction  Museums  Parks & Gardens  Public Art  Titanic & Maritime Attraction |  |  |
| Eating Out | *Please select* ***ONE*** *only:*  Cafe and Coffee Shop  Restaurant | *Please indicate* ***ONE*** *main cuisine type:*  American  Chinese  Fine Dining  Gastro Pub  Indian  Irish  Italian  Japanese  Modern and Fusion  Seafood  Steaks, Grills and Burgers  Other – please indicate | *Additional options:*  Traditional Sunday Lunch  Afternoon Tea  Family Friendly Restaurant  *(ie you provide a children’s menu, high chairs, baby changing facilities and children’s entertainment such as colouring in, play area etc.)*  Gluten Free Options  *(ie dedicated menu with multiple gluten free options)*  Vegan Friendly  *(ie dedicated menu with multiple vegan options)*  Vegetarian Friendly  *(ie dedicated menu with multiple vegetarian options)* |
| Information Services | *Please select* ***ONE*** *only:*  Foreign Language Service  Partnership Organisation  Tourist Information Centre |  |  |
| Pubs and Clubs | *Please select* ***ONE*** *only:*  Cocktail Bar  Sports Bar (live TV sports etc)  Historic Pub  Jazz Bar  Nightclub  Smart & Stylish Bar  Traditional Pub | *Additional options:*  DJ and Dancing  Pool or Snooker Tables  Beer Garden or Roof Terrace  Live Music  Hen, Stag and Groups Friendly  Traditional Music Sessions  *(ie at least once per week)*  Family Friendly  *(ie children’s menus, baby changing facilities, children’s entertainment such as colouring in etc.)*  Dog Friendly Pub  *(ie dogs welcome in pub, bowls of water available etc)* |  |
| Shopping | *Please select* ***ONE*** *only:*  Antiques and Vintage  Arts, Crafts and Gifts  Fashion  Food and Drink  Homeware  Independent Store  Jewellery Store  Leisure and Sport  Market  Outlet Centre  Shopping Centre |  |  |
| Sightseeing Tours | *Please select* ***ONE*** *only:*  Bike Tour  Boat Tour  Coach Tour  Hop-on, hop-off Bus Tour  Self-Guided Tour  Tour Guiding Service  Tour Organiser & Ground Handler  Walking Tour | *Main theme of your tour (if applicable):*  Belfast City  Food & Drink  Giant’s Causeway  Game of Thrones  Titanic & Maritime  Political History | *Additional options:*  Half Day Tour  Full Day Tour |
| Travel and Transport | Airlines & Ferries  Campervan Hire  Car Hire  Minibus Hire  Private Transfer  Public Transport  Taxi |  |  |

**Product Description**

|  |  |
| --- | --- |
| **Synopsis – Brief Summary**  *(Maximum 140 characters)* |  |
| **Main Description**  *(Make sure it reads well and is aimed at a visitor from outside of Northern Ireland.*  *You can use both sub-headers and bulleted lists to help separate your content.*  *Double check your spelling, grammar and punctuation.*  *Don’t include content which will become dated eg. ‘our new hotel’.*  *If you’ve selected various product category options on pages 3-7, try to reference these in your copy. For example, if you ticked a box to say you provide afternoon tea, try to include some copy about this in your main description, if possible.)* |  |
| **Top Five Reasons to Visit**  *(Maximum of 90 characters each)* | 1. |
| 2. |
| 3. |
| 4. |
| 5. |
| **Opening Hours**  *(If applicable – include any seasonal variations in hours)* |  |
| **Admission Prices**  *(If applicable)* |  |